

## Positive Alternatives 2015-16 Quarterly Update

**Grantee: Pregnancy Choices Lifecare Center**

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**Goal: To provide positive alternatives to abortion for pregnant and parenting women in Minnesota**

**For the period: 01/01/2016-03/31/2016**

<b>Activity or Service</b>	<b>Activity or Service Description</b> Major Work Plan Activities	<b>Work Plan Count</b>	<b>Program Progress and Accomplishments</b> Report the progress and accomplishments made this period on each activity.	<b>Report Count</b>
<b>Administrative Activities</b>	Provide initial training to grant staff, with ongoing guidance and supervision; complete grant forms; attend required grant meetings; track grant budget		All grant meetings attended as required. Grant budget tracked on a monthly basis. Staff meetings occur regularly every week.	
<b>Outreach</b>	Develop advertising and/or publicity program to promote center and increase capacity		Just engaged a company to provide SEO optimization and internet targeted marketing for potential clients searching for abortions on the internet. We start April 1st and should see an increase in clients. We have also been doing countless presentations in the community, most recently at District 191 for all the school nurses.	
<b>Case Management Services</b>	Provide follow-up for clients testing positive for pregnancy; provide Social Worker and Nurse contacts as needed	70	This represents the number of client visits of our clients who are participating in our Baby and Me program during this quarter. Each comes for multiple visits which is counted in this number. We also add in the number of positive tests for the quarter.	176

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<b>Crib Distribution/ Sleep Safety Education</b>	Provide assistance with crib applications and distribution; provide sleep safety education	25	This represents the number of clients who graduated from our 8 week Baby and Me Program. All receive safe sleep training but not all choose a crib or pack and play for their incentive.	34
<b>Education Assistance</b>	Provide assessment and education on furthering education; Provide community resources; partner qualified clients with live in programs that support further education	12		12
<b>Employment Assistance</b>	Provide assessment and education on employment; provide community resources for employment	12		12
<b>Financial Assistance</b>	Provide assistance in applying for financial assistance; provide direct assistance through distribution of gas and food cards and clothing in incentive learning program	40	This number represents the clients who are enrolled in Baby and Me (client visits) plus the number who attend the Baby and Me post baby classes which they can take once a month. We had 52 visits this quarter from moms taking advantage of our post baby group class.	188
<b>Housing Assistance</b>	Assist clients in exploring housing options in the community; provide computer to clients to enable their housing searches	10	We had our first match of a pregnant/homeless mom with The Philomena House.	10
<b>Nutrition</b>	Provide prenatal vitamins and healthy nutrition information	40		40

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<b>Parenting Education</b>	Provide assessment for family needs and parenting education on topics; provide community resources for food, clothing, shelter	70	This number represents client visits for Baby and Me! along with our BAM2 post baby group. We also include the number of clients coming in for pregnancy tests as we do our initial assessment during that meeting.	240
<b>Pregnancy Education</b>	Provide education to foster healthy pregnancy outcomes	40		52
<b>Pregnancy Testing</b>	Provide assessment for program eligibility including pregnancy testing and options life coaching	40		52

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	17
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	17
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	34
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	34

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	18
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	16

**Challenges:** Our challenge continues to be securing funds to market to the abortion vulnerable.

**Comments:** We are very excited to have received news of our grant proposal being accepted by MDH. We are continuing with our Just for Me! Coaching well-being group which is becoming quite popular and look forward to expanding our program selection with the additional funds we will be receiving. Our Spanish life coach has almost finished her Level 1 Life Coaching Certification and is currently engaging with clients weekly and has been coaching them using our Confidence at the Core book. Having her 3 days a week will increase the number of clients we can see on a weekly basis. We now have 4 coaches (part time) seeing clients weekly.